



Call and Notice of Meeting of the SV-TMD
September meeting
40 West Cochran Street Suite 100
Simi Valley, CA 93065
Thursday, September 26, 2019
10:00 AM

- I. **Welcome/Call to Order**
Shawna Bowman calls meeting to order at 10:05AM
- II. **Roll Call**
Shawna Bowman, Laura Ballantoni, Keith Mashburn, Melanie Salvesen-Jackson, Kathi Van Etten, Layma Askarzoi
- III. **Public Comments**
No public comments
- IV. **Approval of Minutes-July 2019**
Keith Mashburn motions to approve, Melanie Salvesen-Jackson seconds, all in favor. Motion Passes.
- V. **Approval of Financial Report July 2019**
Keith Mashburn motions to approve, Melanie Salvesen-Jackson seconds all in favor. Motion passes.
- VI. **Approval of Financial Report August 2019**
Melanie Salvesen-Jackson, Laura Ballantoni seconds, all in favor. Motion passes
- VII. **Executive Director's Report**
Layma Askarzoi presented the executive directors report. The report is available in the chamber office.
- VIII. **Action Item**
 - a. **Radio Spot**
Keith Mashburn motions to approve a radio spot with 99.1 The Ranch. Melanie Salvesen-Jackson seconds. All in favor. Motion passes.
- IX. **New Business**
Shawna Bowman expresses the urgency Simi Valley should have for the possibility of building a sports complex in Simi Valley. Shawna or Layma to contact Spookey Nook in Hamilton, OH. Find out how the Chamber supported and/or did they acquire funding for building.
The SVCTA committee discussed top golf and how Simi Valley could be proactive in bringing Top Golf to the area as well as the Tourism needs.
- X. **Committee Comments**
- XI. **Adjourn**

NOTICES

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Layma Askarzoi at (805) 526-3900 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select on or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the SV-TMD. The Agenda provides a general description and staff recommendations; however, the SV-TMD may take action other than what is recommended.

DOCUMENTATION:

Copies of staff reports or other written documentation, relating to each item of business described in this Agenda, are posted to the Chamber's website at www.simivalleychamber.org and are on file and available for public inspection, during normal business hours, in the office of Simi Valley Chamber of Commerce at 40 West Cochran Street, Suite 100, Simi Valley, CA 93065.

State of California)
County of Ventura)ss
City of Simi Valley)

I declare under penalty of perjury that I posted this Agenda of the SV-TMD on the front door and conference room door of the Simi Valley Chamber of Commerce, 40 West Cochran Street, Suite 100, Simi Valley, CA 93065, not less than 24 hours prior to the meeting pursuant to Government Code Section 54956

On 9/19/2019 at 8:00AM By: _____
Layma Askarzoi, Director of Tourism, SVCTA