



**Agenda of Meeting of the SV-TMD
Simi Valley Chamber of Commerce**

40 W. Cochran Street
Suite 100
Simi Valley, CA 93065
Thursday, July 25, 2024
10:00 AM

I. Welcome/Call to Order

Anthony Angelini called the meeting to order at 10:05 AM.

II. Roll Call

Anthony Angelini (Simi Valley Chamber), Samantha Argabrite (City of Simi Valley), Laura Ballantoni (RSRPD), Atefeh Kamankesh (Courtyard Marriott), Amilcar Rivera (Best Western Posada Royale), Fred Thomas (Mayor of Simi Valley), Kathi Van Etten (Simi Valley Chamber)

III. Public Comments

IV. Executive Director's Comments

Anthony Angelini presented on the ongoing efforts of *Visit Simi Valley*, including a promotional video shoot which took place earlier that week. *Film Simi Valley* will be sponsoring the Location Managers Guild International annual award show attended by major studios, production companies, and location managers. Social media and website engagement continue to grow. Angelini presented on the national and state trends within the hospitality industry and presented the committee with Simi Valley's comparable occupancy rates, which were either in line with the trends or outperforming them.

V. Action Items

a. Approval of Chair Nominations

Angelini nominated Tricia Legaspi from the Ronald Reagan Presidential Library to serve as the chair-appointed member on the SVCTA board. Fred Thomas moved to approve the nomination. Amilcar Rivera seconded. Motion carried unanimously.

Angelini nominated City Manager Samantha Argabrite to serve as the second chair-appointed member on the SVCTA board. Kathi Van Etten moved to approve the nomination. Fred Thomas seconded. Motion carried unanimously.

b. Approval of Minutes

Thomas moves to approve the minutes from the June 2024 meeting. Laura Ballantoni seconded. Motion carried unanimously.

c. Approval of Financial Reports

Thomas moves to approve the financial reports. Van Etten seconds. Motion carries unanimously.

VI. New Business

No new business.

VII. Committee Comments

VIII. Adjourn

Angelini adjourned the meeting at 10:52 AM.