



**Agenda of Meeting of the SV-TMD
Simi Valley Chamber of Commerce**

40 W. Cochran Street
Suite 100
Simi Valley, CA 93065
Thursday, July 25, 2024
10:00 AM

I. Welcome/Call to Order

Anthony Angelini called the meeting to order at 10:07 AM.

II. Roll Call

Anthony Angelini (Simi Valley Chamber), Samantha Argabrite (City of Simi Valley), Laura Ballantoni (RSRPD), Atefeh Kamankesh (Courtyard Marriott), Tricia Legaspi (Ronald Reagan Presidential Library), Amilcar Rivera (Best Western Posada Royale), Fred Thomas (Mayor of Simi Valley), Kathi Van Etten (Simi Valley Chamber)

III. Public Comments

IV. Executive Director's Comments

Anthony Angelini highlighted local events including the SIMI Film Festival, Metropolitan Fashion Week, and the LMGJ Awards Show in Hollywood. *Film Simi Valley* is sponsoring the opening night reception for the film festival and has sent invitations to notable people in the community. Angelini also commented on the sale of the Poltergeist House and the notoriety gained from the resulting media. Hotel occupancy rates for July were at an all-time high and were outperforming regional and national trends.

V. Action Items

a. Approval of Minutes

Laura Ballantoni moves to approve the minutes from the July 2024 meeting. Fred Thomas seconded. Motion carried unanimously.

b. Approval of Financial Reports

Kathi Van Etten moves to approve the financial reports. Sam Argabrite seconds. Motion carries unanimously.

VI. New Business

No new business.

VII. Committee Comments

- a. Kathi Van Etten suggested the creation of a Hike Simi Valley program to capitalize on the increased interest in the local trails.
- b. Tricia Legaspi commented on plans to get involved in the 2028 Los Angeles Olympics, committee agreed on offering incentives and encouraging Olympic guests to consider Simi Valley as a hub for the games.

VIII. Adjourn

Angelini adjourned the meeting at 10:49 AM.